

RULES OF THE COMPETITION

“Les Pieds sous la Table, avec Delhaize”

Article 1 – Organising Company

The company MMM!, a Simplified Joint Stock Company (Société par Actions Simplifiée) with share capital of €5,814, whose registered office is located at 327 rue Saint-Martin, 75003 Paris, France, registered with the Paris Trade and Companies Register under number 439 898 636 (hereinafter the “Organising Company”), is organising a free prize competition with no purchase obligation entitled “Feet Under the Table at Home, with Delhaize” (hereinafter the “Competition”).

The Competition is accessible via the dedicated page:

<https://lefooding.com/en/contests>

The Competition is organised in accordance with Belgian law.

The Competition uses, in particular, the Instagram, Facebook and X (formerly Twitter) platforms, without being sponsored, administered or associated with them. Participants provide their information exclusively to the Organising Company and not to Meta Platforms or X Corp.

Article 2 – Duration of the Competition

The Competition will take place from 24 June 2026 at 1:00 p.m. to 1 July 2026 at 11:59 p.m. inclusive.

All dates and times mentioned in these rules are understood to be according to Brussels time (Belgium) and Paris time (France).

Article 3 – Conditions of Participation

The Competition is open to any adult individual legally residing in Belgium or France at the time of participation.

The following persons are excluded from participation:

- persons involved in organising the Competition;
- employees, collaborators, directors and representatives of the Organising Company;
- employees, collaborators and representatives of Delhaize and partners directly involved in the operation;
- members of their family living under the same roof.

Only one entry per person is authorised throughout the entire duration of the Competition.

Any attempt to participate multiple times, under several identities, email addresses or accounts, may result in the exclusion of the participant.

The Organising Company reserves the right to verify the identity, age and residence of participants.

Any incomplete, inaccurate, fraudulent entry or entry received after the deadline will be considered invalid.

Article 4 – Participation Procedure

To participate in the Competition, the participant must:

- Visit the competition page;
- Complete the participation form;
- Accept these rules.

Participation is only validly registered after the form has been fully validated.

The Organising Company reserves the right to exclude any entry that it considers contrary to these rules or made in a fraudulent manner.

Article 5 – Selection of the Winner

Participants who have correctly answered the questions asked and complied with all the conditions of these rules will be entered into the draw.

One (1) winner will be selected by random draw on 1 July 2026.

The draw will be carried out under the supervision of the Organising Company among valid entries.

A single participant may only win one prize as part of this Competition.

The decision of the Organising Company concerning the validity of entries and the selection of the winner is final.

Article 6 – Notification of the Winner

The winner will be contacted no later than 1 July 2026 via the email address, telephone number or social media account provided at the time of participation.

The winner will have fourteen (14) calendar days from the sending of the notification to confirm acceptance of their prize and provide the information required for its allocation.

If no response is received within this period, the prize will be permanently forfeited and the Organising Company may appoint an alternate winner.

Article 7 – Prize

The Competition offers the chance to win:

A private dinner at home for ten (10) guests, created and prepared by a chef partner involved in the operation, including:

- a starter;
- a main course;
- a dessert;
- the drinks included in the menu, including alcoholic beverages intended exclusively for persons aged at least 18 years old.

Indicative retail value of the prize: €500 including tax.

The chef will carry out a preliminary visit to assess the feasibility of the service and the available equipment.

The chef will prepare the meal but will not be responsible for table service or clearing away.

The winner must:

- Reside within the geographical area covered by the partner chef, namely Brussels city centre;
- Be able to host 10 guests at their table at home;
- Be able to allow the chef to prepare a meal for 10 people under suitable conditions;
- Allow access to their home for ingredient delivery and performance of the service;
- Agree on a date for the event with the Organising Company and the chef.

The prize is personal, non-transferable, non-exchangeable and cannot be subject to any refund or cash conversion.

Article 8 – Liability

The Organising Company shall not be held liable in the event of:

- force majeure;
- an event beyond its control;
- a technical issue affecting the operation of the competition;
- temporary or permanent inability to access the website or the social networks used.

The Organising Company reserves the right to modify, postpone, shorten, suspend or cancel the Competition if circumstances require it.

Any modification will be communicated appropriately to participants.

Article 9 – Exclusion and Fraud

Any fraud, attempted fraud or failure to comply with these rules will result in the immediate exclusion of the participant concerned.

The following are considered fraudulent in particular:

- the use of multiple accounts;
- identity theft;
- the use of automated participation systems;
- any action intended to distort the results of the Competition.

The Organising Company reserves the right to take any appropriate action against those responsible for fraud.

Article 10 – Evidence

The data recorded in the Organising Company's computer systems shall constitute proof of participation and operations carried out as part of the Competition, unless proven otherwise.

Article 11 – Personal Data Protection

Personal data collected as part of the Competition is processed in accordance with Regulation (EU) 2016/679 (GDPR).

The data is processed for the purposes of:

- organising the Competition;
- managing entries;
- selecting the winner;
- awarding the prize;
- managing any disputes.

The legal basis for processing is the performance of these rules.

The data will be retained for the period strictly necessary for managing the Competition and, for the winner's data, for a maximum period of six (6) months after the prize has been awarded, unless otherwise required by law.

Each participant has:

- a right of access;
- a right of rectification;
- a right to erasure;
- a right to restriction of processing;
- a right to object;
- a right to data portability where applicable.

These rights may be exercised at the following address: samaha@lefooding.com

Participants may also lodge a complaint with the Belgian Data Protection Authority.

Article 12 – Intellectual Property

All elements relating to the Competition, including texts, visuals, logos, trademarks and content appearing on the website, remain the exclusive property of their respective owners.

Any unauthorised reproduction or use is prohibited.

Article 13 – Disputes and Applicable Law

These rules are governed by Belgian law.

Any dispute relating to the Competition must be sent to the Organising Company within thirty (30) days following the closing of the Competition.

The parties shall endeavour to resolve any dispute amicably.

In the absence of an amicable agreement, the competent courts of Belgium shall have exclusive jurisdiction.

Article 14 – Consultation and Modification of the Rules

These rules may be consulted free of charge throughout the duration of the Competition on the dedicated competition page.

The Organising Company reserves the right to modify these rules where necessary for the proper running of the Competition or to comply with a legal obligation.

Any modification will be brought to the attention of participants by any appropriate means.